

CRESCENT VALLEY  
**WEEKLY**  
THE FOOTHILLS COMMUNITY NEWSPAPER

Editorial Calendar 2023 - 2024

January

- *Healthy Living*. Editorial support includes articles throughout the month. Advertorial also offered to advertisers.

February

- Three weeks of Camps. Minimum of two editorial stories per issue. Advertorial also offered to advertisers.

March

- Camp special/s continue

April

- Easter and Passover

May

- Pets – supported by editorial stories. Advertorial also offered to advertisers.

June

- Finest Magazine

July

- July 4 – Independence Day.
- MSP Car Show

August

- Back to School – special section supported with editorial. Advertorial also offered to advertisers.

September

October

- Fun & Frights in the Foothills

November – December

- Political candidates – profiles
- Restaurant Special
- Thanksgiving – Holiday pricing through first Thursday in January
- Merry & Bright

*Call your advertising professional for more information or call the office at (818) 248-2740. We look forward to seeing you on the pages of the CV Weekly.*